

WING LAM TSE

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Education

University of Toronto Sept 2018 – June 2020 (expected)

Master of Information

Concentrations: Information Systems and User Experience Design

University of Toronto Mississauga

Sept 2014 – June 2018

Bachelor of Arts (Honours) with Distinction

Program: Digital Enterprise Management (Specialist)

Last Year Annual GPA: 3.88; Cumulative GPA: 3.37

Key Modules: Enterprise Risk Management, Advanced Web Design, Performance Assessment, Strategic Innovation, Communication Research Methods, Advanced Thesis Course

Work Experience

PetsInDanger – UTM Chapter (Student Organization)

Sept 2017 – June 2018

Chapter Lead

- United club members to advocate for animal welfare through public education and engagement
- Helped organize fund-raising
- Supervised and monitored the duties of executive members
- Managed and motivated more than eighty members
- Organized “Strut-4-Paws” walkathon and holiday fair

UTM Joint Program with Sheridan College

Sept 2016 – Dec 2017

Teaching Assistant, Department of Institute of Communication, Culture, Information and Technology, and Department of Visual Studies

- Teaching Assistant for CCT391 (Intro to Program)

Sept 2017 – Dec 2017

- Developed coding and web design skills
- Critiqued and provided feedback on students’ assignments
- Supported students with course material

- First-Year Photography Assistant

Sept 2016 – June 2017

- Participated as student commentator in class critiques
- Assisted in faculty demonstrations of basic photography techniques and processes
- Provided technical support during start-up activities to ensure that all students were ready to proceed with class learning objectives

UTFUN Mississauga- A Student Organization

Feb 2016 – Apr 2017

Event Director

- Provided leadership and executive skills to student clubs
- Collaborated with University of Toronto St. George and Scarborough chapters
- Planned, organized, and promoted events for Chinese students
 - Significant events included Orientation 2017 for ACE’s students, mask party, castle night (Halloween dinner), and e-sport competition

Skills and Volunteer Activities

- Fluent in English, Cantonese, and Mandarin
- Familiar with Microsoft Office and web and graphic design
- Volunteering for community activities such as UTM open house, university orientation, Mudderella, and Fitspirit